

Convincing Others: Factory Owners

You are the head of the garment factory owners' Manufacturers' Association. There is an important gathering in two days where you will address your colleagues. You need to write and give a motivational speech to convince them why they should not give in to the unions. The speech should address the following points:

- What will manufacturers gain if they work together?
- What aspects of their work and livelihoods are they trying to protect?
- How will working together through a manufacturers' association improve their lives?
- What actions should individuals and the group take to protect and advocate for their interests?

Convincing Others: Union Members

You are the union leader. There is an important gathering in two days where you will address your colleagues. You need to write and give a motivational speech to convince them why they should join the union and why it is important to strike. The speech should address the following points:

- Why should workers join the union?
- What benefits does the union provide to members?
- How will union membership improve their lives?
- · Why is it important to strike?